

PREVENTATIVE SUPPORT FOR SALMONELLA POISONING IN PETS CRITICAL, SAYS HOLISTIC PET PIONEER

Says More Poisonings Likely if Industry Remains the Same

Tucson, AZ - March 21, 2013 - Earlier this week, yet another pet food was voluntarily recalled due to Salmonella contamination. This time it involved the Natura pet food lines by manufacturing behemoth P&G in Fremont, NE. While there are no reports of illnesses or death in pets or people yet, Dr. Lisa S. Newman (N.D., PhD.) reminds pet parents that Salmonella can be combatted early, sometimes without symptoms ever presenting, when quality nutritional supplements like garlic (a natural anti-biotic), vitamin C (long known for its' immune system benefits) and for pets with weaker digestive systems, acidophilus, are used daily to strengthen a pet's natural defense systems.

"With more and more small, family-owned pet food manufacturers being number crunched into selling out to corporate giants like P&G, Nestlé-Purina, and Mars, these old-school manufacturers that bring us foods like Purina, IAMS and Pedigree, are trying to produce natural foods but still using old-school methods designed to extract every penny of profit, we will see more and more recalls, voluntary or otherwise" cautions Dr. Newman.

As she has done for all of the 30+ years she has pioneered in the field of natural pet care, Dr. Newman encourages pet parents to educate themselves in label reading and be aware of how easily poor quality foods are disguised with slick marketing gimmicks. "Particularly with the recent proliferation of 'natural' pet foods, vigilance is key. It is critical for pet parents to increase their pet's defenses or choose a better food with a better record" Dr. Newman says.

If you suspect your pet has already been exposed to Salmonella, Dr. Newman recommends homeopathic support to quickly address symptoms: "Arsenicum, Iris, Thuja, Juniperus, Phytolacca, and Taraxacum are all excellent remedies to address the symptoms of salmonella poisoning until veterinary care can be reached."

Dr. Lisa S. Newman (N.D., PhD.) is the founder and master formulator for Azmira Holistic Animal Care, author of 9 books on holistic health for pets, and a respected speaker on pet health conditions.

Azmira Holistic Animal Care, based in Tucson, Arizona, with an impeccable safety record, is the leading producer of natural pet products and high quality nutritional products for pets. They offer over 100 natural products and protocols for all pet health conditions and offer FREE product support by phone (520-293-6639 or 520-886-1727) or by email (productsupport@azmira.com).

If you would like more information on this topic or would like to interview Dr. Newman please contact Sarah Durand, Director of Educational Services at EdService@azmira.com.